



DATE: July 27, 2007
TO: Andrew T. Souza
FROM: Rhonda Jorn, Public Affairs Officer
FOR: Mayor and Members of the City Council
SUBJECT: CITYWIDE WEEKLY HIGHLIGHTS REPORT

The *Citywide Weekly Report* highlights various activities throughout the City for the week. Consistent with our mission to ensure equal access to opportunity, education, and quality of life for every man, woman and child regardless of their race, religion, age or socio-economic status, this report will work to organize our weekly achievements so that we can measure and maximize our management and performance toward reaching our goals. It is our intent that this report will help to improve communications about the programs and services provided to both the City Council and the community.

Please feel free to contact the Public Affairs Department with any questions.

WEEKLY NEWS

KEY RESULT AREA: PUBLIC SAFETY

Fire

- From July 12 through July 19 at 1500 hours, fire crews responded to 622 incidents.

KEY RESULT AREA: ECONOMIC DEVELOPMENT

Economic Development

- The City of Fresno Economic Development Department hosted the first Hotel Strategy Meeting on July 19, 2007. Topics included plans for development of hotels in City of Fresno, both long term and short term plan for the hotel and tourism industry which includes the accommodation needs for the PGA tours should the Trump Corporation succeed in purchasing Running Horse Golf Course. For more information contact Peggy Smith at Peggy.Chiok@fresno.gov or call 559 621 8360.

KEY RESULT AREA: CUSTOMER SERVICE

Public Utilities

- The City of Fresno received a \$33, 600 grant that it will use to recycle household waste and discarded construction and demolition materials. The money will help pay for large storage containers, a platform scale, a forklift, and staff time.

Parks and Recreation

- The Fresno Connect Labs set a one week attendance record with 1,757 customers during the week of July 9, 2007.

Generals Services

- This week the Purchasing Division opened bids for the modification of traffic signals at the Blackstone/Dayton Avenue intersection.
- Fleet Management has just completed the in-house up fitting of the first Dodge Magnum Canine unit for the Police Department. The unit represents a change from the previous Ford Crown Victoria units and is based on a similar platform to that of the Dodge Charger Patrol units.